

DELTA® STYLE MEETS SIMPLE SOPHISTICATION New Dryden™ Bath Collection Draws Inspiration from Art Deco

TORONTO, ON (September 2008) – Delta[®] introduces a high style faucet collection inspired by the Art Deco period of the 1920s and 1930s. The clean lines and geometric forms of the Dryden[™] Bath Collection harken back to the glamorous heyday of Hollywood and offer a simple, yet sophisticated, design.



"When combined with multiple finish options, Dryden creates style flexibility in a variety of settings – from old-world to arts and crafts to modern," said Anita Griffin, Canadian marketing brand manager for Delta Faucet. "With a range of lavatory, Roman tub, shower options, and coordinated accessories, the new Dryden line offers a full complement of bath products to create the perfect look in any home environment. The lavatory faucets also feature a 1.5 gallons per minute (gpm) or 5.6 litres per minute (lpm) aerator flow, providing homeowners with a water efficient option for their bathrooms."

The transitional square styling of the Dryden Bath Collection will appeal to consumers looking for simple lines that reflect their personal style and offer a clean, uncluttered look for their home. With a riser that evokes the essence of a Roman Tuscan column, the classic lines of the single-handle vessel lavatory create a timeless, yet sophisticated bath. Lavatory options include a single- and two-handle centerset, mini-widespread and widespread. A three-hole Roman tub and a Roman tub with matching hand shower add functionality to the collection. In the shower, the Delta MultiChoice[®] Universal valve offers maximum flexibility by giving homeowners the choice of single- and two-function pressure balance, and a dual function thermostatic control step-up option. In addition, the square raincan showerhead invites a drenching, invigorating shower experience.



Available in Chrome, Aged Pewter, *Brilliance*® Stainless or Venetian Bronze®, Dryden's finish options transform the faucet to make it a versatile choice for any bath.

About Delta

The signature brand from Delta Faucet Company, for style, selection and innovation, Delta faucets are the leading choice of North America's builders and homeowners. Delta residential faucets combine award-winning designs and consumer-preferred features with uncompromising quality.

Delta delivers exceptionally well-made, stylish faucets and related kitchen and bath accessories that are beautiful both inside and out. This market-leading product line features a unique combination of stylish looks and excellent quality, and is available in a wide variety of finishes. A worldwide leader in faucets and related accessories, Delta sells products in more than 53 countries. For more information on Delta, visit www.deltafaucet.ca or call toll-free at 1-800-345-DELTA (3358).

About Masco Canada Limited

Masco Canada Ltd. is the Canadian plumbing division of Masco Corporation and represents numerous brands including: Delta, BrassCraft, Brizo, Delta Commercial, Hansgrohe, Motiv, Alsons, Master Plumber, PlumbShop and Waltec. Masco Corporation is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco delivers exceptionally crafted, stylish products including, faucets, kitchen and bath cabinets, architectural coatings (paints and stains), bath and shower units, spas and hot tubs, showering and plumbing specialties, windows, electronic locksets and other hardware.