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DELTA[®] EXPANDS GREEN OFFERING WITH NEW LAHARA[™] BATH SUITE
New Collection of Bath Faucets and Accessories Combines Affordable Elegance with Water Conservation

TORONTO, ON (May 2008) – Delta[®] brings eco-friendly elegance into the home: The Lahara[™] Bath Suite, a collection of bath faucets and accessories, enriches any home with its sleek lines and stark angles, while also satisfying the demand for a design-forward, water-efficient product offering. The lavatory faucets feature a 1.5 gallons per minute (gpm) or 5.6 litres per minute (lpm) aerator flow combined with a sleek, high arc spout



to complement any décor. The smart water-delivery system maximizes water savings without sacrificing performance. As a leading faucet manufacturer in North America, Delta Faucet is committed to continually seeking new ways to help reduce water consumption and protect Canada's water supply.

The Lahara[™] Bath Suite was designed with water-conservation in mind," said Anita Griffin, Canadian marketing brand manager for Delta Faucet. "Our research shows that consumers seek a casual-styled bath collection with water-efficient features at a reasonable price point. The Lahara provides homeowners with an elegant and functional option encompassing both style and design."

A New "Wave" of Green Products

The name Lahara translates to "wave" in Sanskrit, the classical language of India. With design inspirations drawn from the beauty and bliss created by waves and by the calmness of water, the sleek, high-arc spout coordinates with any home décor. The faucet personifies the waves of the ocean while also supporting water conservation with its water-saving benefits. Lahara's defining tranquility complements the casual bath bringing a stylized look to the room.

Homeowners have the option of a single lavatory with optional 4" centre escutcheon, two-handle 4" centreset, 4" mini-widespread, or the 6" up to 16" widespread deck-mount faucets. Rounding out the entire collection with Roman tubs, coordinating accessories and a comprehensive shower offering, the suite is sure to bring a casual yet custom feel into the home.



The unique, one-piece delicately curved handle design of the Lahara tub/shower valve coordinates with Lahara lavatories and Roman tubs, further carrying the look throughout the bath. The 14 series single function pressure balance shower uses a single-function showerhead. The 17 series dual function pressure balance and 17T series dual function thermostatic feature a single-function rain

can showerhead for a tropical rainforest-like showering experience.

Through research, Delta found that 70% of consumers prefer a dual-function shower system. Dual-function showers – which allow separate volume and temperature adjustments – provide more control over the shower experience. “For day-to-day convenience, users can leave the temperature control in their preferred position to enjoy shower after shower at the same temperature,” explains Griffin. “They can also adjust the volume control for a soft, soothing shower or a more intense spray.”

The Lahara shower system uses Delta’s MultiChoice® Universal rough-in valve, which supports pressure balance with temperature control in addition to thermostatic shower options. Delta Faucet Company is the first and only manufacturer to offer the ability to install both pressure balance and thermostatic cartridges in one valve. Pressure balance and thermostatic showers help maintain a consistent shower temperature regardless of water use elsewhere in the home.

The Lahara Bath Suite is available in Chrome, Venetian Bronze®, Aged Pewter and Delta’s exclusive *Brilliance*® Stainless finishes.

About Delta

The signature brand from Delta Faucet Company, for style, selection and innovation, Delta faucets are the leading choice of North America's builders and homeowners. Delta residential faucets combine award-winning designs and consumer-preferred features with uncompromising quality.

Delta delivers exceptionally well-made, stylish faucets and related kitchen and bath accessories that are beautiful both inside and out. This market-leading product line features a unique combination of stylish looks and excellent quality, and is available in a wide variety of finishes. A worldwide leader in faucets and related accessories, Delta sells products in more than 53 countries. For more information on Delta, visit www.deltafaucet.ca or call toll-free at 1-800-345-DELTA (3358).

About Masco Canada Limited

Masco Canada Ltd. is the Canadian plumbing division of Masco Corporation and represents numerous brands including: Delta, BrassCraft, Brizo, Delta Commercial, Hansgrohe, Motiv, Alsons, Master Plumber, PlumbShop and Waltec. Masco Corporation is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco delivers exceptionally crafted, stylish products including, faucets, kitchen and bath cabinets, architectural coatings (paints and stains), bath and shower units, spas and hot tubs, showering and plumbing specialties, windows, electronic locksets and other hardware.